



# Robin Johansson

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## Education:

**Age:**  
27

### Digital design and innovation

2019- 2022

*Halmstad University, Halmstad (Sweden).*

**Address:**

Bolmensgatan 13  
302 66 HALMSTAD

Three-year bachelor's degree in information technology with specialization in digital design. Focus on technology, user experience, user interaction, and business models for the development of sustainable design.

**Language:**

Swedish - Fluent  
English - Fluent

### Business, Marketing

2014 - 2015

*Santa Barbara City College, California (USA).*

One-year education with a focus on business marketing, with specialization in graphic design and moving media.

**Software knowledge:**

Figma  
Affinity  
Adobe CC  
Adobe XD  
InVision  
Figjam  
Trello  
Google Analytics

### Business Economics

2011 - 2014

*Uddevalla gymnasieskola, Uddevalla (Sweden).*

Three-year education with a focus on business administration with a specialization in entrepreneurship, investment, and portfolio management.

**Other Merits:**

Have B-driving license.

## Project experience:

### Active8 Planet

2021- 2022

*Halmstad University, Volvo Cars*

An international EU research project run by, among others, Halmstad University and Volvo Cars. Four colleges and universities in Europe collaborated to investigate the development of sustainable products and services in the areas of mobility, ownership, and circular economy.

As a core designer, I worked with concept development and the development of interactive prototypes in Figma for several different workshops. I was also involved in researching how users experience and are influenced by visual design linked to sustainable behavior.

My participation in Active8 have given me great experience working with the entire design process from research to the final product. I have also gained experience in performing several different design methods, mainly Wizard of Oz which was the method we used for our workshops.

Link to the project website: <https://active8-planet.eu/>

## Project experience:

**HUST - Halmstad University Solar Team**  
*Halmstad University.*

**2020- 2022**

HUST is a non-profit organization at Halmstad University that develops and builds electric race cars that run on 100% solar energy. The purpose of the organization is to promote the development of environmentally friendly technologies focused on solar energy.

In HUST, I sat on the board group and worked with decision-making concerning the success of the entire project and the organization. I was also responsible for the marketing team, which meant that I planned, carried out, and reviewed short-term and long-term projects and coordinated work between different students and departments. As a senior member, I was also responsible for the recruitment, training, and development of the new team.

My participation in HUST have given me extensive experience in working with students in other academic areas, especially engineering. HUST has also allowed me to coordinate work with companies in different markets, mainly in Halland and Västra Götaland.

## Work experience:

**Bartender**  
*Radisson Blu Riverside in Gothenburg..*

**Mars 2019 - Aug 2019**

My duties as a bartender were to take care of guests both in the bar and in the dining room, help with the cocktail menu, and receive deliveries. Many international guests lived in the hotel, so English was spoken every day.

By meeting many international guests, I learned to work with people from other cultures and perspectives.

**Bar manager/Bartender**  
*Restaurang Mañana in Gothenburg..*

**Feb 2016 - Feb 2019**

Started as a bartender and became bar manager after six months, as bar manager I had the main responsibility for the bar and the deliveries. Tasks were placing orders and returns, managing relationships with suppliers, creating new recipes and of course, working in the bar.

In my role as bar manager, I gained a lot of experience in planning and problem solving as well as administration.

**Cold storage manager**  
*ICA nära Tärnan in Bovallstrand.*

**Jun 2015 - Nov 2015**

Started as a summer job that went over to part-time employment. I was responsible for the dairy department in the store and warehouse management. Tasks were to take care of deliveries, fill shelves and refrigerators as well as the return of dairy products and expiration date control.